

Fig. 1

Fig. 2

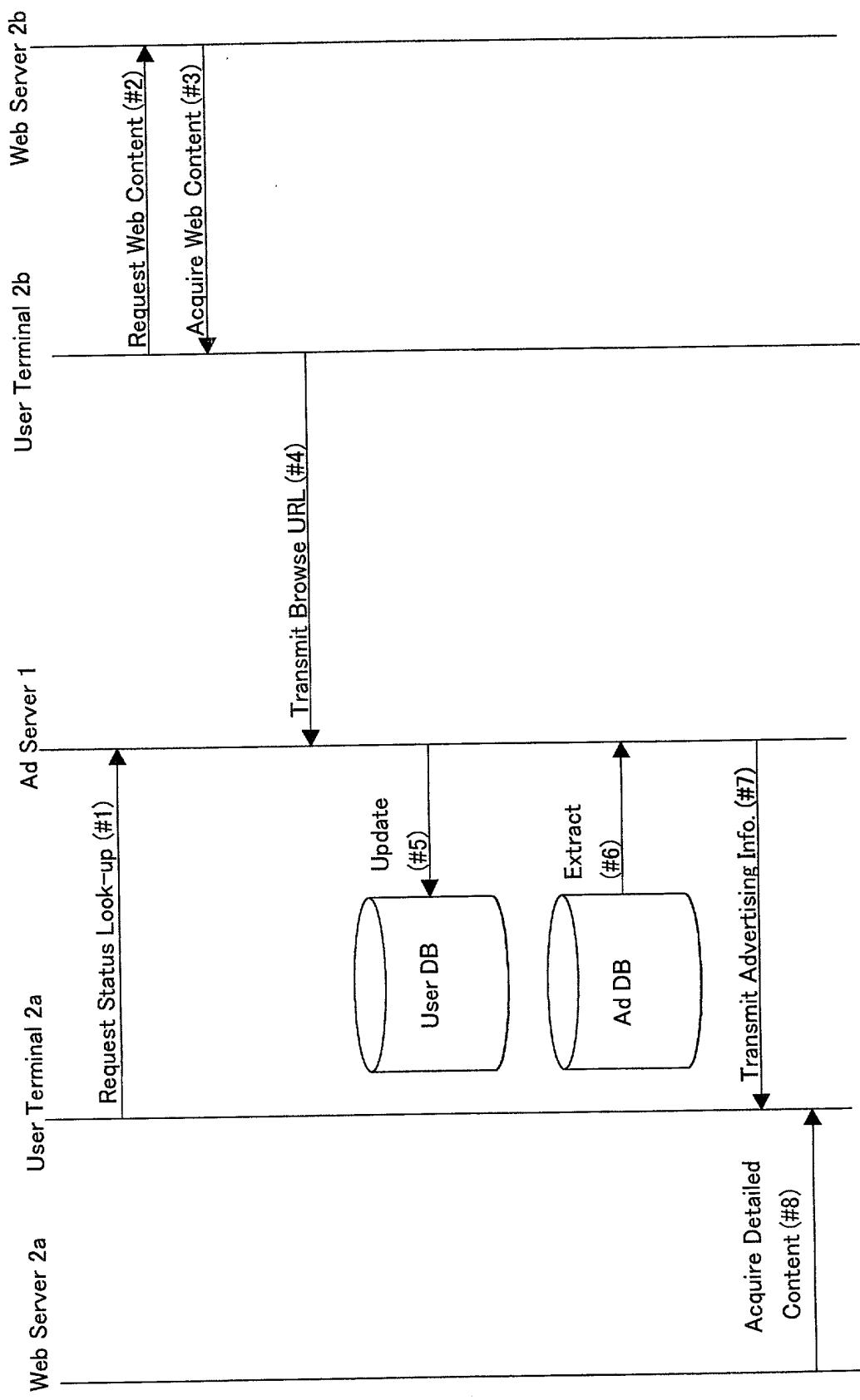


Fig. 3

Ad URL	Ad Info.		Contact Info. for Owner of Ad URL
	Ad Icon	URL for Details	
www.fujitaro.com	 www.fujitsu.co.jp	www.fujitsu.co.jp	webmaster@fujitaro.com

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Browse URL
1001	UserB	2002 3000	23	Out of the Office Today	1-64,81	userB@nifty.com	090047 41679	www.fujitaro.com

Fig. 4

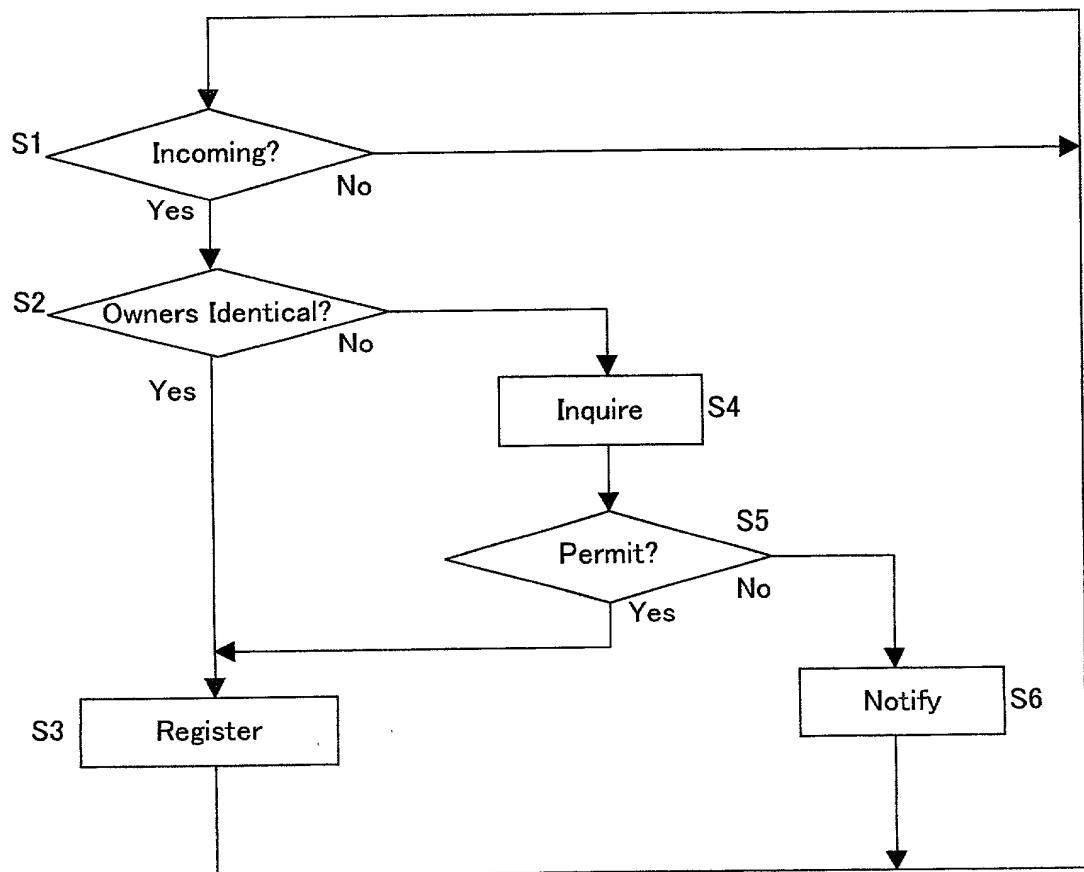


Fig. 5

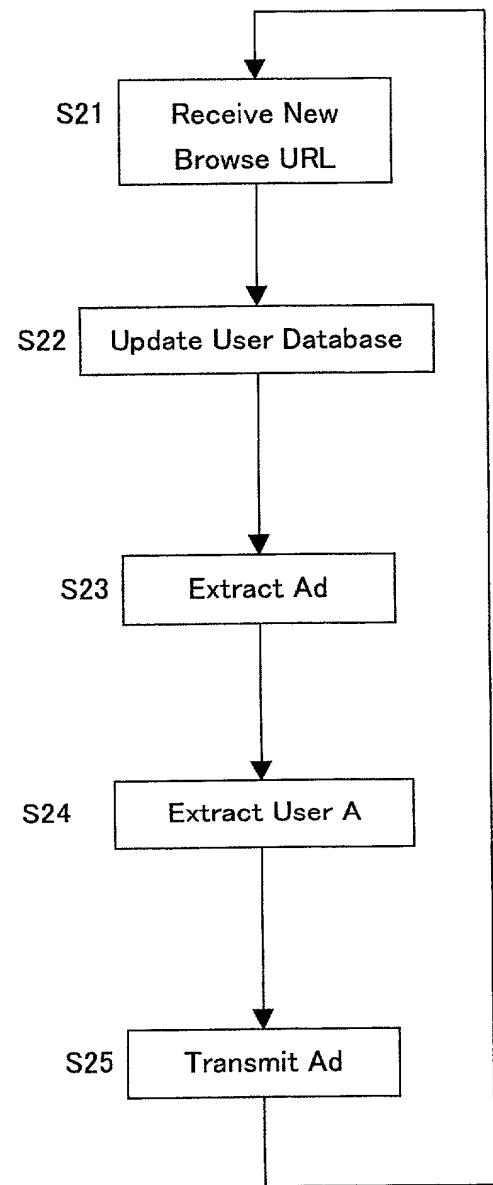


Fig. 6

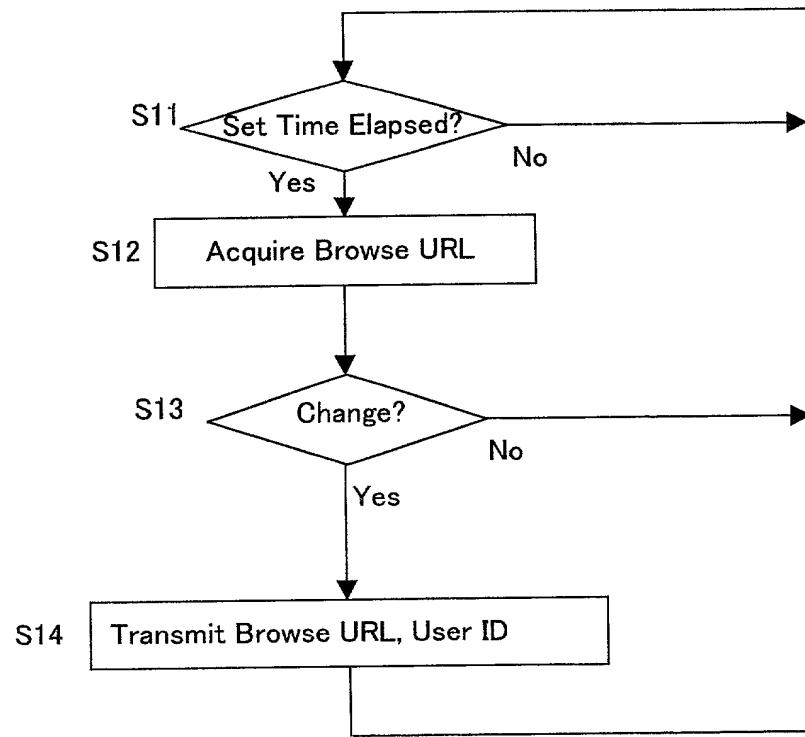


Fig. 7

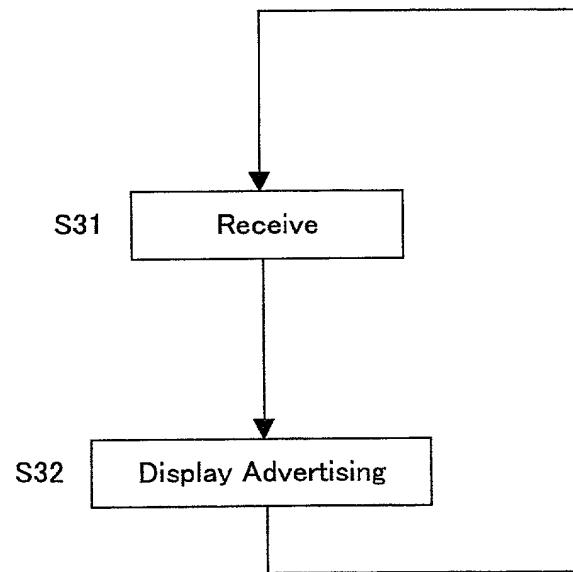


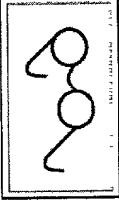
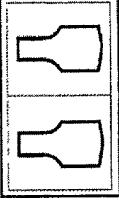
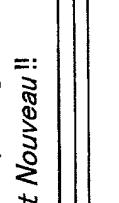
Fig. 8

URL: http://www.v_shopmall_a.co.jp

Welcome to Virtual Shopping Mall A

<input type="button" value="Top Page"/>	<input type="button" value="Goods by Category"/>	<input type="button" value="Goods by Shop"/>	<input type="button" value="Campaign Information"/>	<input type="button" value="Various Retrieval"/>	<input type="button" value="Shopping Cart"/>	<input type="button" value="Trash"/>
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Recommended Goods for This Month

<input type="button" value="Optician's Shop G"/> 	<input type="button" value="Certain hot big-name brands are offered at a bargain price."/> 	<input type="button" value="Liquor Shop L"/> 
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Goods Category

- Fashion
- Accessory, Small Articles
- Figure, Health
- Life, Living Miscellaneous Goods
- Flower, Gardening
- Liquor, Soft Drink
- Personal Computer, Software
- Household Electric Appliances, AV Equipment
- Book, Stationery
- CD, DVD, Video
- Automobile, Sports, Leisure
- ⋮
-

Fig. 9A

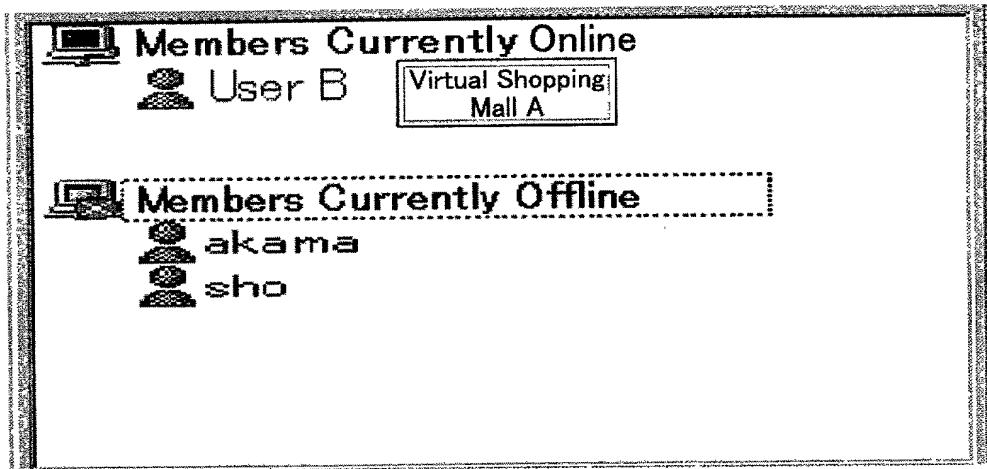


Fig. 9B

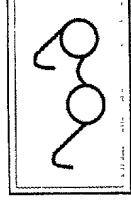
Ad URL	Ad Contact Info.	Ad Info.				Registration Date/Time
		Ad URL	Owner	Ad Icon	Details URL	Ad Text
www.fujitaro.com	webmaster@fujitaro.com		Virtual Shopping Mall A	www.v_shopmall_a.co.jp	Virtual Shopping Mall A Homepage	2000/10/1
				www.v_shopmall_a.co.jp /detail	Certain hot big-name brands are offered at a bargain price.	2000/8/30

Fig. 10

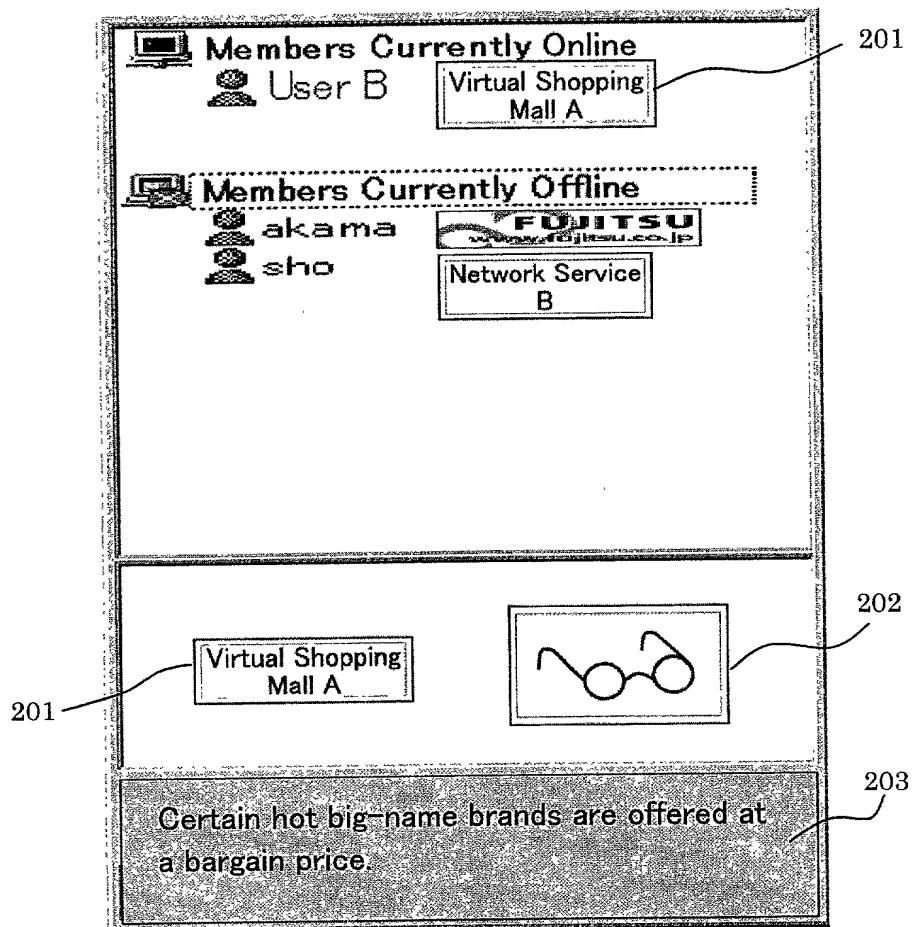


Fig. 11

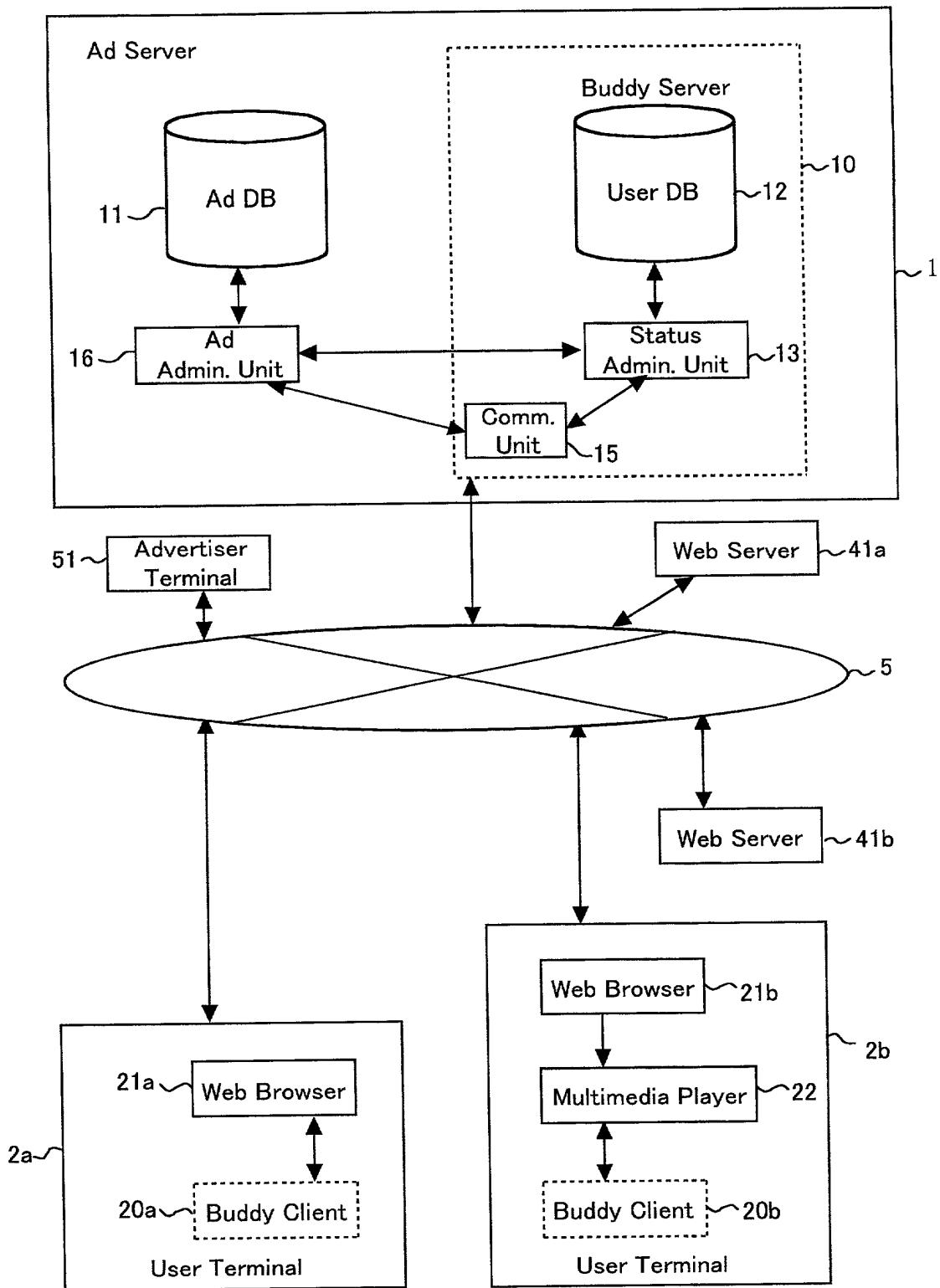


Fig. 12

Fig. 13

Ad File Name	Ad Info.		File Originator Contact Info.
	Ad Icon	Details URL	
1075ftaro.mp3	New Tunes by Taro Fujitsu Now On Sale	www.fujitaro.com	webmaster@fujitaro.com

Fig. 14

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Name of File being Played
1001	User B	2002 3000	23	Out of the Office	1-64,81	userB@nifty.com	090047 41679	1075ftaro.mp3

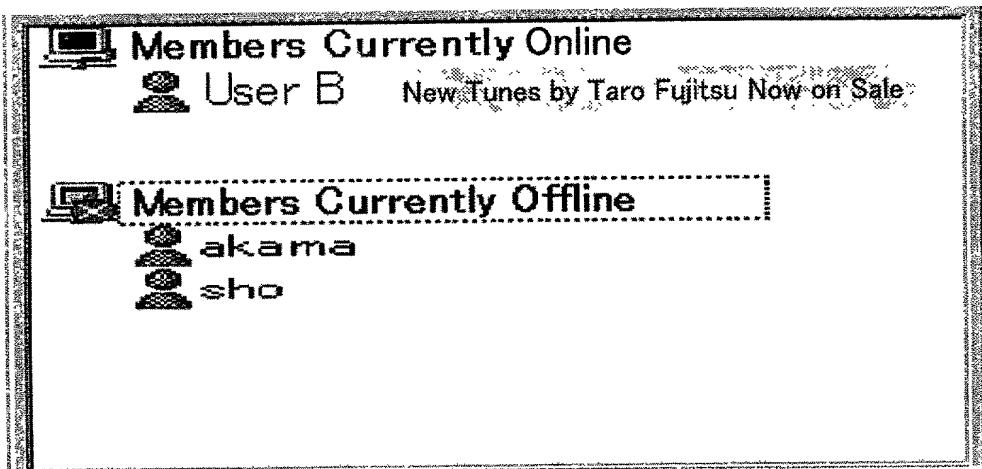


Fig. 15

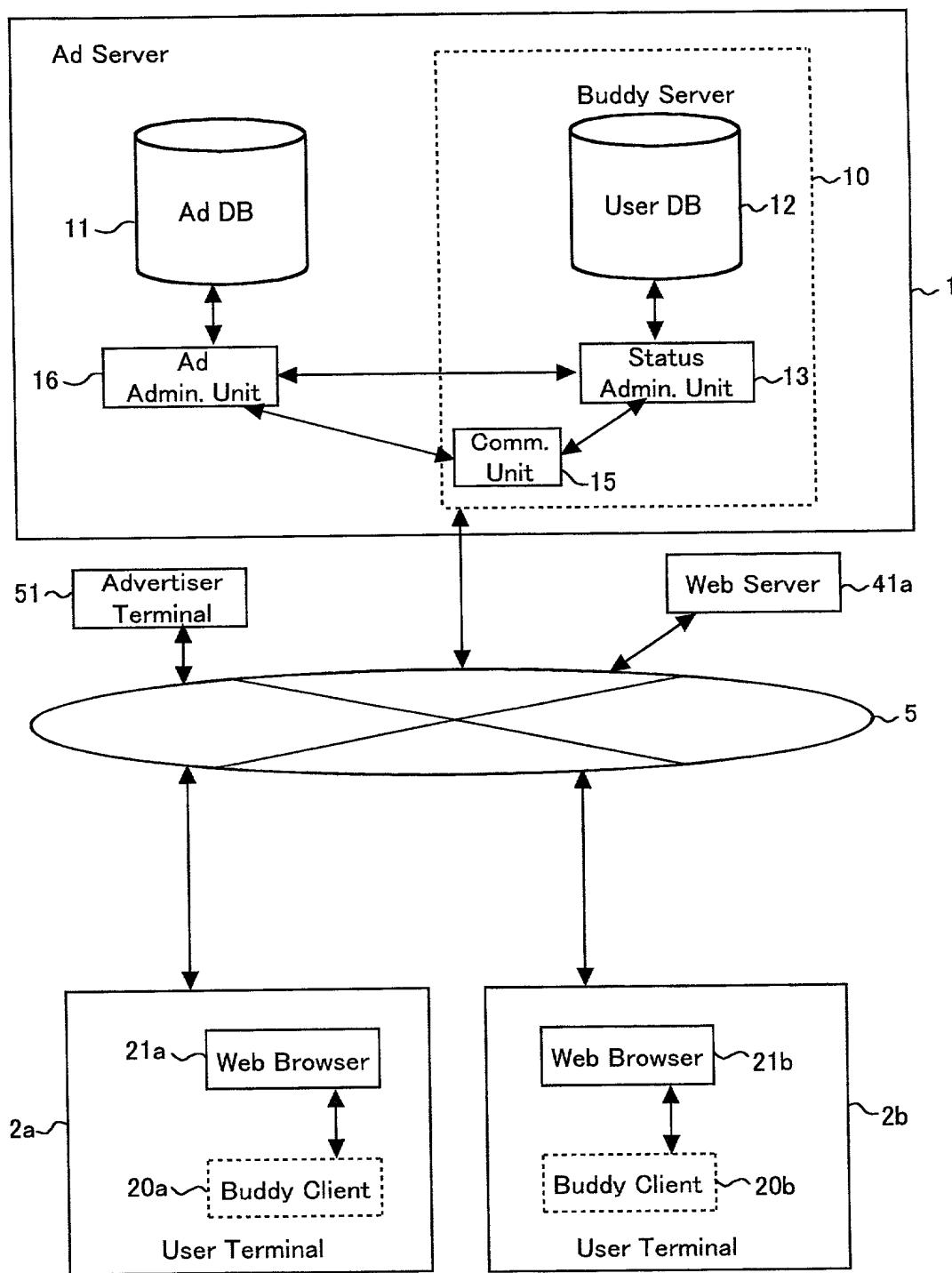


Fig. 16

FIG. 17

Ad Application Name		Ad Info.		Application Producer Contact Info.
Ad Application Name	Ad Icon	Details	URL	
chocoa	Fujitsu's New Chocoa 2 Now on Sale	www.fujitsu.com/products/chocoa		webmaster@fujitsu.com

FIG. 18

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Name of Application being Executed
1001	User B	2002 3000	23	Out of the Office Today	1-64,81	userB@nifty.com	090047 41679	chocoa.exe

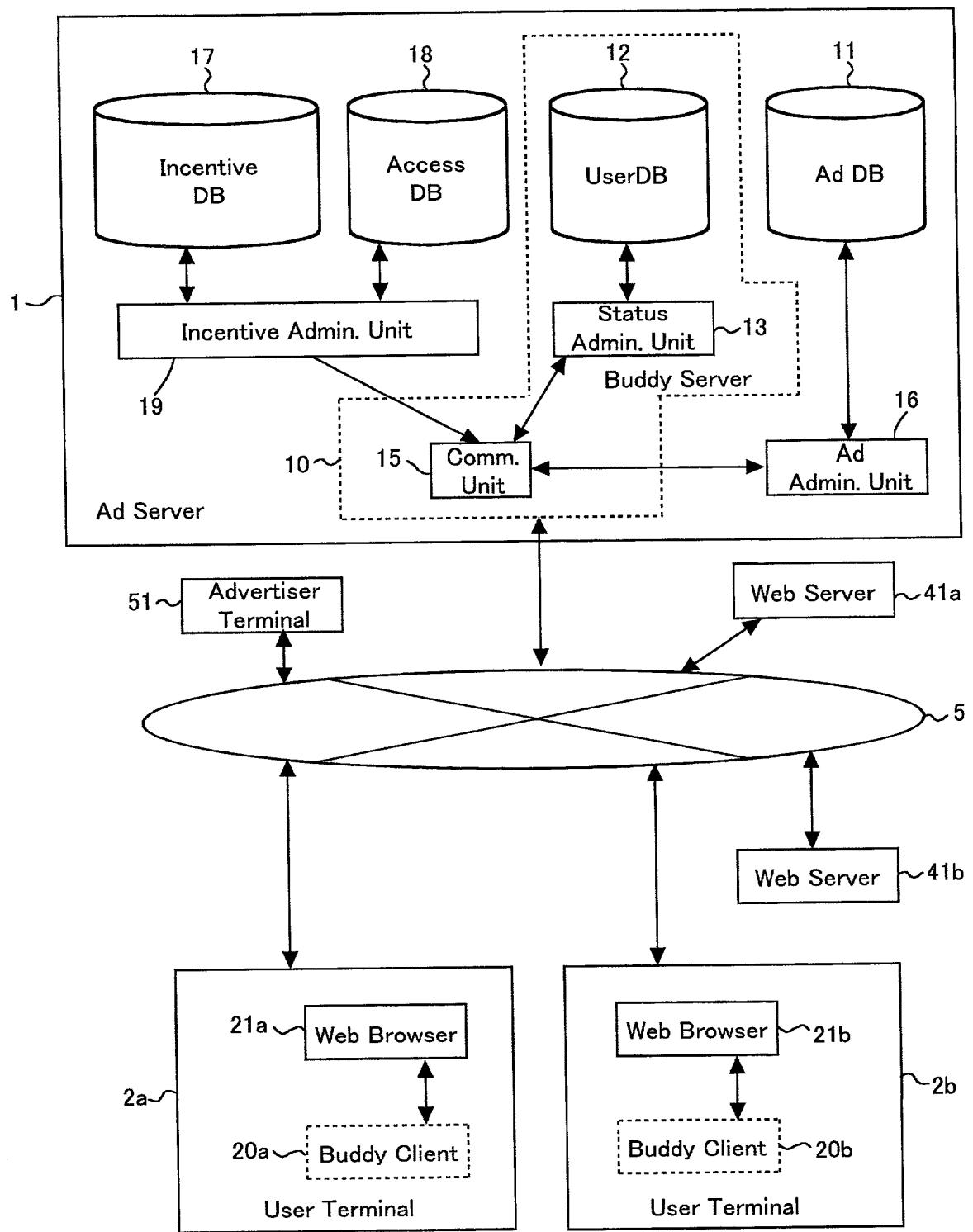


Fig. 19

Details URL	Access Count Standard	Incentive
www.fujitsu.co.jp	50	Coupon for Mouse Pad

Fig. 20

Ad User ID	Ad URL	Details URL	Details URL Access Count
1001	www.fujitaro.com	www.fujitsu.co.jp	2

Fig. 21

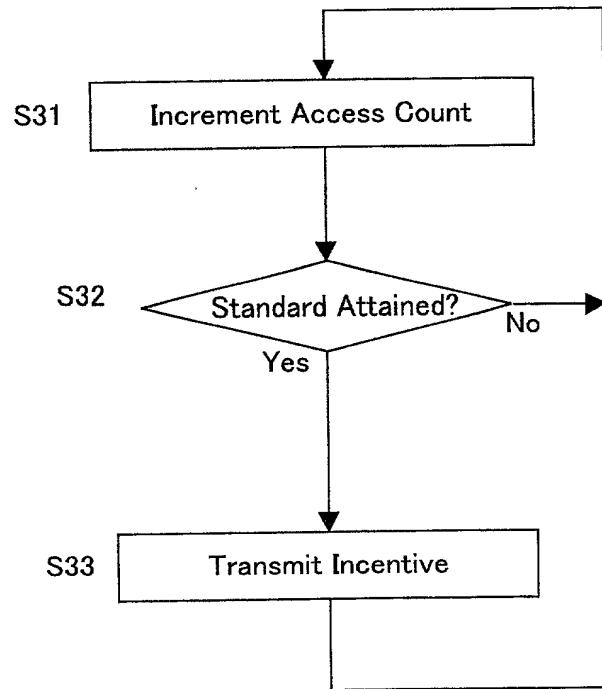


Fig. 22

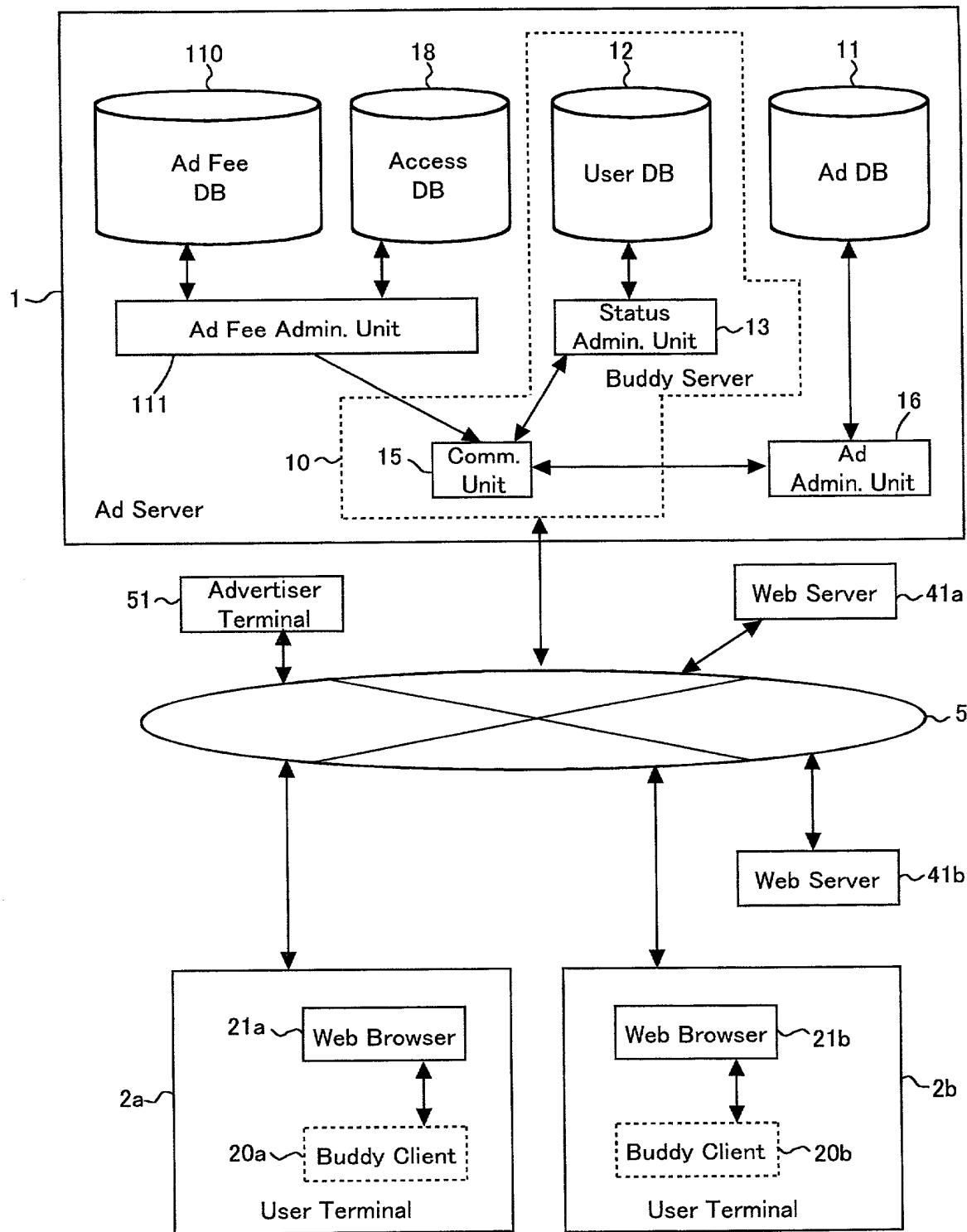


Fig. 23

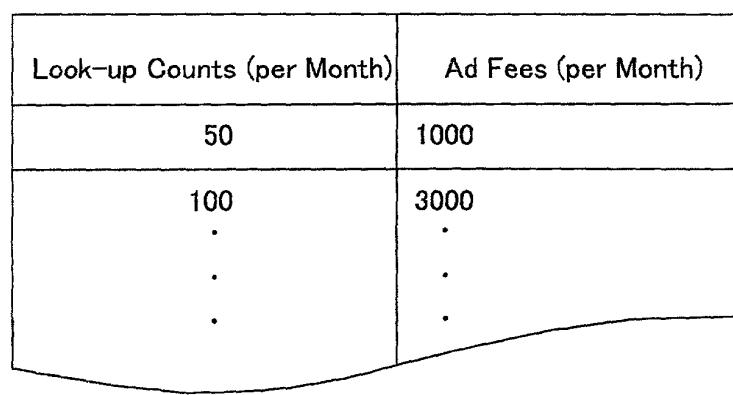


Fig. 24